

**AESTHETIC SURGERY OF THE BREAST
SAFE SURGICAL APPROACH
NON INVASIVE AND MINIMALLY INVASIVE
SURGICAL TREATMENTS
FOURTH EUROPEAN SYMPOSIUM**

Milano 9th - 10th - 11th December 2010



**Scuola di Oncologia
Chirurgica Ricostruttiva**



Conference Venue:

HOTEL MELIA

Via Masaccio, 19 - 20149 MILANO - Italy

Dear Colleague,

We are please to announce that we are organizing the congress:

Aesthetic Surgery of the Breast.

Safe surgical approach.

Non invasive and minimally invasive surgical treatments.

*Fourth European Symposium that will be held in Milano, 9th-11th
December 2010.*

*Experts from the most prestigious Institutions will be present to enrich
the Scientific Programme, to share and compare techniques and personal
experiences with the audience.*

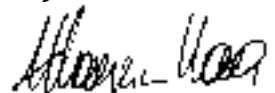
*Video surgery session will be held each morning and the opportunity to
ask questions directly to the surgeons that performed the operations
in real time will increase the teaching level to a very high standard.*

*Sessions dedicated to the use of botulinum toxin, fillers and new
electrical devices, fat injection, breast implants, breast augmentation, breast
reduction, breast detection and high aesthetic surgery of the breast will be
included.*

Hoping to see you in Milan

Best regards.

Maurizio Nava
Conference President



Official languages Italian and English**The conference will be simultaneously translated in Italian/English****Conference President**

Maurizio Nava - Italy

Scientific Committee

Foad Nahai - U.S.A.

Alberto Rancati - Argentina

Massimo Signorini - Italy

Faculty

Andrea Alessandrini - Italy

Giovanni Botti - Italy

Phillip Blondeel - Belgium

Elio Caccialanza - Italy

Gianluca Campiglio - Italy

Daniel Cassuto - Italy

Francesca De Angelis - Italy

Hans De Bruijn - Netherlands

Domenico De Fazio - Italy

Mauricio De Maio - Brazil

Roy De Vita - Italy

Henry Delmar - France

Afschin Fatemi - Germany

Mark Ferguson - UK

Patrizia Gilardino - Italy

Andrea Grisotti - Italy

Elizabeth Hall-Findlay - Canada

Dennis Hammond - U.S.A.

Per Heden - Sweden

Marco Klinger - Italy

Jaume Masia - Spain

Egle Muti - Italy

Gabriele Muti - Italy

Jorge Planas - Spain

Liacyr Ribeiro - Brazil

Gino Rigotti - Italy

Joao Carlos Sampaio Goes - Brazil

Giovanni Salti - Italy

Pierluigi Santi - Italy

Gianfranco Scaperrotta - Italy

Constantin Stan - Romania

Jeroen Stevens - Netherlands

Arthur Swift - Canada

Matteo Tretti Clementoni - Italy

Luitgard Wiest - Germany

Michele Zocchi - Italy

Organizing Committee:

Umberto Cortinovis

Roberto Grillo

Joseph Ottolenghi

Angela Pennati

Egidio Riggio

Andrea Spano

Gianfranco Tunesi

Organizing Secretariat

CQ-Travel

08.00 Registration

08.30 - 08.50 MORNING COFFEE: MEET THE EXHIBITORS WITH THE SPEAKERS

08.50 Opening ceremony

WELCOME

M. Nava

NON INVASIVE TREATMENT

Chairman: **M. Signorini**

09.00 - 09.30 **F. Nahai:** The Role of Minimally Invasive Procedures and Injectables in Facial Rejuvenation

09.30 - 11.00 **Global Approach To Facial Aesthetics: Efficacy, Predictability And Precision With Botulinum Toxin 50 Units And Fillers 3d Matrix**

Chairman: **M. Signorini**

A. Swift: The concept of beautification in the Canadian experience

A. Alessandrini: The art of lip reshaping and case studies

M. De Maio: Botulinum Toxin type A 50 units, what do we know so far after 20 years of experience ?

11.00 - 11.20 **F. Nahai:** Is there a filler for all seasons?

11.30 - 12.10 **UPDATING ON BOTULINUM TOXIN and FILLERS**

11.30 - 11.40 **E. Caccialanza:** A new botulinum toxin for aesthetic use

11.40 - 11.50 **L. Wiest:** A new botulinum toxin for aesthetic use

11.50 - 12.00 **A. Rancati:** How to make it easy

12.00 - 12.15 **G. Salti:** Soft Restoration with NASHA gel and flexible microcannulas

BODY CONTOURING TREATMENTS

12.15 - 12.45 SKIN REJUVENATION

12.15 - 12.30 F. De Angelis: Non ablative fractional laser treatment

12.30 - 12.45 M. Tretti Clementoni: Ablative fractional laser treatment

12.45 - 13.15 CELLULITE CONTROL

12.45 - 13.00 D. Cassuto: Personal approach

13.00 - 13.15 P. Gilardino: Personal approach

13.15 - 14.00 *Lunch*

14.00 - 15.00 NON INVASIVE OR MINIMALLY INVASIVE BODY RESHAPING

G. Campiglio; M. Nava; D. Cassuto; G. Muti

15.00 - 15.30 HIGH-TECHNOLOGY AND LIPOSUCTION

15.00 - 15.15 A. Fatemi: Laser assisted liposuction

15.15 - 15.30 F. De Angelis: Radiofrequency-assisted liposuction

15.30 - 16.00 HOT TOPIC: PRP, A NEW FRONTIER?

Chairman: **M. Nava**

J. Stevens

16.00 -16.15 *Coffee break*

16.15 - 16.30 C. Stan: Enriched fat in facial rejuvenation

16.30 - 16.45 *Discussion*

16.50 - 18.20 SPECIAL TOPICS

Chairman: **M. Signorini**

16.50 - 17.35 M. Ferguson: Pharmacological control of scars

17.50 - 18.05 A. Rancati: Marketing in aesthetic surgery

18.10 - 18.30 A. Rancati: How to communicate negative news in aesthetic surgery: the problematic patients.

18.30 - 19.00 *Discussion*

08.00 - 08.30 MORNING COFFEE: MEET THE EXHIBITORS WITH THE SPEAKERS

BREAST AUGMENTATION

Chairman: **Per Heden**

08.30 - 10.00 MASTERCLASS VIDEO TEACHING SESSION PLANNING and SURGICAL TRICKS

08.30 - 08.45 M. Nava: Measurements and dual plane implant positioning

08.45 - 09.05 M. Zocchi: New concepts in adipose tissue physiopathology and adipose derived stem cells (A.D.S.C.)

09.05 - 09.15 D. Hammond: Body logic system and sub glandular implant positioning

09.15 - 09.45 P. Heden: Hyaluronic acid. How to inject it?

09.45 - 10.00 H. Delmar: Axillary approach and anatomical implants

10.00 - 12.00 Workshop: Fat grafting in breast augmentation
Chairman: **P. Heden**

10.00 - 10.15 D. De Fazio: Celution a one step procedure

10.15 - 10.30 G. Rigotti: External “expansion” and centrifuged fat injection

10.30 - 10.45 J. Planas: Only centrifuged fat injection.

10.45 - 11.05 M. Zocchi: New perspectives in breast surgery: lipocondensation and enriched fat grafting

11.05 - 11.20 J. Masia: Breast enlargement with autologous tissue: is there any indication?

11.20 - 11.30 M. Nava: Confusion in terminology

11.30 - 11.45 Discussion

- 11.50 - 12.00** **Lecture: F. Nahai**
Breast capsular contracture, is there any evidence based medicine?
- 12.05 - 12.50** **SPECIAL TOPICS**
Chairman: **F. Nahai**
- 12.05 - 12.20** **P. Santi:** Anatomical study related to submuscular implant positioning
- 12.20 - 12.35** **R. De Vita:** How to establish a common language with the patients
- 12.35 - 12.50** **C. Stan:** Dual gel: an implant for all seasons?
- 13.00 - 14.00** **Lunch**
- 14.00 - 15.00** **Workshop: Hyaluronic acid myth or reality?**
Chairman: **G. Botti**
- 14.00 - 14.15** **P. Heden:** In favour of
- 14.15 - 14.30** **G. Botti:** Against
- 14.30 - 14.45** **R. De Vita:** Some doubts
- 14.45 - 15.00** **G. Scaperrotta:** Do we find the same behaviour as implants in image investigation?
- 15.00 - 15.15** **Discussion**
- 15.20 - 16.30** **MASTERCLASS: MY FAVOURITE ACCESS FOR BREAST AUGMENTATION AND THE REASON WHY?**
Chairman: **R. De Vita**
- 15.20 - 15.35** **P. Santi:** Inframammary approach
- 15.35 - 15.50** **A. Grisotti:** Areola approach
- 15.50 - 16.05** **H. Delmar:** Axillary approach

- 16.05 - 16.30** *Discussion*
- 16.30 - 17.00** *Coffee break*
- 17.00 - 18.00** **HOT TOPIC: ROUND VS ANATOMICAL IMPLANTS**
Chairman: **M. Nava**
Why, when and how! How to measure and choose the implant
- 17.00 - 17.15** **M. Klinger:** Round implants
- 17.15 - 17.30** **C. Stan:** Anatomical
- 17.30 - 17.45** **J. Masia:** Implant breast augmentation after natural breast reconstruction
- 17.45 - 18.00** **P. Heden:** When and why I choose round or anatomical implants
- 18.00 - 19.30** **HOT TOPIC: AUGMENTATION AND MASTOPEXY**
What I'm doing to reach the best cosmetic outcome.
Chairman: **J. Planas**
- 18.00 - 19.15** **M. Nava - C. Stan - A. Rancati - J. Sampaio Goes - J. Planas**
- 19.15 - 19.30** *Discussion*
- 21.00** *Gala dinner*

08.00 - 08.15 MORNING COFFEE: MEET THE EXHIBITORS WITH THE SPEAKERS

BREAST REDUCTION

Chairman: **A. Grisotti**

**08.15 - 10.15 MASTERCLASS VIDEO TEACHING SESSION
PLANNING and SURGICAL TRICKS**

08.15 - 08.30 L. Ribeiro: Mastopexy and autoprosthesis

08.30 - 08.45 E. Hall-Findlay: Improvement in my personal vertical scar

08.45 - 09.00 D. Hammond: Spair technique

09.00 - 09.15 J.C. Sampaio Goes: Periareolar approach

09.15 - 09.35 SPECIAL LECTURE

F. Nahai: Some thoughts on mastopexy.

09.35 - 09.55 SPECIAL LECTURE

P. Blondeel: Today's clinical application of lipofilling in breast augmentation and mastopexy: a personal approach

**10.00 - 10.55 HOT TOPIC: REDUCING SCARS GET THE BEST AESTHETIC
OUTCOME?**

Chairman: **P. Santi**

10.00 - 10.15 A. Grisotti: In Favour

10.15 - 10.30 D. Hammond: Against

10.30 - 11.00 Discussion

11.00 - 12.15 MASTERCLASS: MY FAVOURITE SCARS FOR REACHING THE SHAPE

Chairmen: **P. Blondeel, M. Nava**

11.00 - 11.15 J. C. Sampaio Goes: Periareolar

- 11.15 - 11.30** **E. Muti:** Inverted T
- 11.30 - 11.45** **E. Hall-Findley:** Vertical
- 11.45 - 12.00** **L. Ribeiro:** According Tailor made for each initial breast shape
- 12.00 - 12.15** **Discussion**
- 12.15 - 13.00** **HOT TOPIC: TUBEROSE BREAST**
Chairman: **A. Rancati**
- What am I doing to reach the best cosmetic outcome?**
E. Muti - L. Ribeiro - G. Rigotti - J. Planas
- 13.15 - 14.00** **Lunch**
- 14.00 - 15.15** **HOT TOPIC: REDUCTION AND RESHAPING**
Chairman: **M. Nava**
What I'm doing to reach the goal
A. Rancati - E. Hall-Findley - D. Hammond
- 14.45 - 15.00** **H. De Bruijn:** Mastopexy with mesh reinforcement to prevent recurrent ptosis
- 15.00 - 15.15** **Discussion**
- 15.20 - 16.30** **MULTIMEDIAL MASTERCLASS: MEASUREMENTS AND PLANNING**
R. De Vita - M. Nava - J.C. Sampaio Goes
- 16.05 - 16.30** **Discussion**
- 16.30 - 17.00** **Coffee Break**
- 17.00 - 17.30** **HOT TOPIC: HOW TO MANAGE COMPLICATIONS**
Chairman: **J.C. Sampaio Goes**
- 17.00 - 17.15** **P. Heden:** After Augmentation

17.15 - 17.30 **A. Grisotti:** After Reduction - Pexy

17.30 - 18.30 **SPECIAL TOPICS**

Chairman: **M. Nava - R. De Vita**

17.30 - 17.45 **A. Rancati:** How to manage implant removal

17.45 - 18.00 **P. Santi:** What are the main risk factors in aesthetic breast surgery

18.00 - 18.15 **R. De Vita:** My approach in avoiding litigation.

18.15 - 18.30 ***Discussion***

CLOSURE NEXT MEETING

Abstracts

Participants are invited to send abstracts on:

- Innovations, complications and new techniques in breast aesthetic surgery
- Breast prevention and detection after aesthetic surgery
- Non invasive and minimally invasive surgical treatments

Participants with new data relevant to the subjects of the conference may submit one abstract to be considered for poster presentation.

Only papers whose abstracts have been reviewed and approved by the Scientific Committee will be presented.

Abstracts must be written in English and the text should not exceed 2000 characters (title included).

The title should appear in capital letters.

For each author, type surname first followed by given name and initials (presenting author in capital letters). List affiliations after the authors' list. The full address with telephone, fax number, and e-mail of the corresponding author must be provided.

Only abstracts submitted by registered participants will be accepted.

The accepted abstracts will be published in the final programme.

Send the abstract by e-mail as an attached document to:

congress@cq-travel.com indicating as the subject Aesthetic Surgery of the Breast.

The deadline for the abstracts is 30th September 2010 and acceptance of the abstracts will be communicated before the 30th October 2010.

Useful information

Information about the congress can be found on our web-site:

www.scuolaocr.com

CONFERENCE VENUE

The conference will be held in the Melià Hotel in Milan. The area of the city where the hotel is situated is the “Fiera” area and the metro stop is “Lotto” which is on the Red Line 1. The direction to take is Rho-Fiera.

Hotel Melià

Via Masaccio, 19 Milano

Tel. +39/02/444061 Fax +39/02/44406637

www.solmelia.com

SCIENTIFIC SECRETARIAT

Scuola di Oncologia Chirurgica Ricostruttiva

Fax 02-23902602

E-mail: info@scuolaocr.com

www.scuolaocr.com

**ORGANIZING SECRETARIAT**

CQ Travel srl

Via Pagliano 37 - 20149 Milano

Tel. +39-02-4804951 - Fax +39-02-43911650

E-mail: congress@cq-travel.com

www.cq-travel.com



During the conference, it is not permitted to film or take pictures of the speakers and/or their presentations.