AESTHETIC SURGERY OF THE BREAST SAFE SURGICAL APPROACH NON INVASIVE AND MINIMALLY INVASIVE SURGICAL TREATMENTS FIFTH EUROPEAN SYMPOSIUM



MILANO, 28th NOVEMBER - 1st DECEMBER 2012

Conference Venue **MARRIOTT HOTEL** via G. Washington, 66 - 20146 Milano - Italy



welcome

Dear friends and colleagues,

I am very pleased to send you the dates and some information regarding the 2012 Aesthetic Surgery of the Breast Symposium. We will be very pleased to welcome you in Milan, and we are working hard to introduce new elements to make the conference interesting every time. The conference will be held in a new venue, please refer to the address below, and this year we will also be including live surgery on December 1st.

We will be introducing a QR code for all those of you that have an I-Pad or smart phone to allow you all to have the latest version of the programme for your consultation. For all participants however, we will be producing a memory stick with all the abstracts and articles pre-loaded to pick up during registration. For those with less experience, this year we will be holding a hands-on workshop, on the last day of the symposium, that will be limited to 10 participants. This workshop will be held using a Mastotrainer. Please refer to the brief film that you

This year will bring some exciting new elements:

- _new guest speakers
- _pre-conference courses, held by international experts
- _special session dedicated to non-invasive treatment of the face and body

can watch at the following address: www.youtube.com/watch?v=YVaGA7LXxEE

- video teaching sessions
- instructional courses
- lots of interactive discussion sessions
- _live surgery on December 1st
- _limited number hands-on workshop with Mastotrainer
- _new web-site in production dedicated to the conference that will be on-line soon _programme, abstracts and articles downlodable with i-pad or smartphone by QR code

Please note the dates in your diary, and I really hope to see you all in Milan at the end of November.

Best regards.

Maurizio Nava

CONFERENCE PRESIDENT

faculty

Conference President Maurizio Nava – Italy

Scientific Committee Giovanni Botti – Italy Foad Nahai – U.S.A.

Ivo Pitanguy – Brazil

Alberto Rancati – Argentina Massimo Signorini – Italy

Invited Speakers / Vincenzo Argenzio – Italy

Alexsei Borovikov - Russia

Daniel Cassuto - Italy

Andrea Corbo - Italy

Domenico De Fazio - Italy

Roy De Vita - Italy

Daniel Alexander Del Vecchio - U.S.A.

Martin Del Yerro - Spain Henry Delmar - France

Riccardo Forte – Italy Allen Gabriel – U.S.A.

Andrea Grisotti – Italy Dennis Hammond – U.S.A.

Per Heden – Sweden Giorgio Lagattolla – Italy Patrick Mallucci – UK

Egle Muti - Italy

Mario Pelle Ceravolo - Italy

Gino Rigotti - Italy

Joao Carlos Sampaio Goes - Brazil

Pierluigi Santi - Italy

Gianfranco Scaperrotta – Italy Constantin Stan – Romania

Organizing Committee / Umberto Cortinovis

Roberto Grillo

Joseph Ottolenghi

Angela Pennati

Egidio Riggio Andrea Spano

Gianfranco Tunesi

Organizing Secretariat CQ-Travel

WEDNESDAY 28th NOVEMBER 2012

11.00_Registrations

12.15/13.00 PRE-CONFERENCE COURSES

(Please register in advance to allow us to organize the meeting rooms based on number of participants attending)

_Beautification: New approach to aesthetic management of the face (F. Nahai)

_Botulin toxin: How to use it safety, simply and quickly to reach our goal (A. Rancati)

_Periorbital rejuvenation and Pure graft/Soft Lipo: a new fat processing method (C. Stan)

_Facial resurfacing and LASER (D. Cassuto)

13.05/13.50 PRE-CONFERENCE COURSES

(Please register in advance to allow us to organize the meeting rooms based on number of participants attending)

_From botulin to filler to reduce the ageing face stigmata (M. Signorini)

_Pearls in face rejuvenation (F. Nahai)

_How to organise a clinic, taking the best care of the patients from the admittance to the end. The best pathway to maximize the results (G. Botti)

_New standards in tridimensional corrections and in techniques for injectable fillers, made possible with the use of the latest generation material with specific bio-technologic characteristics (R. Forte)

14.00 CONFERENCE OPENING

_Welcome (M. Nava)

14.10/14.50 *MASTER LECTURE*

_Global approach to facial aesthetics: Efficacy, predictability and precision. From invasive through minimally to NON invasive procedures (I. Pitanguy)

15.00/19.00 NON INVASIVE TREATMENTS

(Chairman: M. Signorini)

15.00/16.50_*FACE*

15.00/15.15_Non invasive facelifting with thread lifting: myth or reality? **(A. Rancati)**

15.15/15.30_Rhinoplasty with Filler: does it really work? (M. Signorini)

15.30/15.45_Lip Reshaping: What I'm doing to do the best (R. Forte)

15.45/16.00_Fillers and complications. How to avoid them! **(G. Botti)**

16.00/16.15_Coffee break

16.15/16.30_Facial fillers or fat: which one provide long lasting and predictable results? (M. Signorini)

16.30/16.45_Laser and radio-frequency where are we? **(D. Cassuto)**

16.45/17.00__Preliminary study on sun-damaged skin, compensated by biorevitalization treatment using equine type I Collagen (A. Corbo)

17.00/17.20 Discussion

17.20/18.25_BODY

17.20/17.35_Combination of different techniques (G. Botti)

17.35/17.50_Scars and Lasers: does it work? **(D. Cassuto)**

17.50/18.05_A review on the medical devices: fashion or real effective tool? (M. Signorini)

18.05/18.20_Liposculpture and lipolaser: new integrated approach to accomplish the outcome (V. Argenzio)

18.20/18.35 Discussion

18.35/18.55 *KEYNOTE LECTURE*

_Patient and treatment selection: According to the age, defects and wishes. How to reach realistic outcome (F. Nahai)

19.00_Cocktail

THURSDAY 29th NOVEMBER 2012

07.00/07.45 INSTRUCTIONAL COURSES

(Please register in advance to allow us to organize the meeting rooms based on number of participants attending) _Vertical breast reduction (F. Nahai)

_Surgical pearls in the periareolar approach (J.C. Sampaio Goes)

_Surgical pearls in the SPAIR Technique (D. Hammond)

_Breast Reshaping: What I'm doing to improve the outcome (M. Del Yerro)

07.45/08.30 Breakfast

BREAST RESHAPING

(Chairman: P. Santi)

08.30/09.30
VIDEO TEACHING SESSION
PLANNING AND SURGICAL TRICKS

08.30/08.45_Vertical mastopexy with autoprosthesis (**G. Botti**)

08.45/09.00_*Mastopexy: how to minimize scars* **(D. Hammond)**

09.00/09.15_Tuberous breast and fat grafting (D. De Fazio)

09.15/09.30_Torek reduction: When and how (R. De Vita)

09.30/09.50 SPECIAL LECTURE

_What I'm doing to reduce scars (F. Nahai)

09.50/10.35 HOT TOPIC

_My tips and tricks to improve reshaping of the breast (Chairman: M. Nava)

09.50/10.20_(E. Muti, A. Gabriel, A. Grisotti)

10.20/10.35 Discussion

10.35/11.35 SPECIAL TOPICS (Chairman: R. De Vita)

10.35/10.50_How to manage implant removal and breast reshaping **(P. Mallucci)**

10.50/11.05_Understanding the reasons of ptosis relapse teaches how to prevent it **(A. Borovikov)**

11.05/11.20_Mastopexy and reshaping with enriched fat **(D. De Fazio)**

11.20/11.35 Discussion

11.35/12.20 *MASTER LECTURE*

_Past, present and future of breast reshaping. Fifty years of clinical practice (I. Pitanguy)

12.20/12.40_*Abstract session*

12.40/13.45_Video session with packed lunch

13.15/13.45 VIDEO TEACHING SESSION: BREAST REDUCTION – MASTOPEXY

(Chairmen: M. Nava - A. Rancati)

13.45/15.00 HOT TOPIC: MASTOPEXY (Chairman: G. Botti)

13.45/14.00_*Preoperative planning* (A. Gabriel)

14.00/14.15_Simultaneous mastopexy augmentation by periareolar approach **(A. Rancati)**

14.15/14.30_My favourite surgical procedure (**D. Hammond**)

14.30/14.45_*Mastopexy with autoprosthesis* (M. Nava)

14.45/15.00_Discussion

15.00/15.50

MULTIMEDIAL MASTERCLASS:

MEASUREMENTS AND PLANNING
(Chairman: D. Hammond)

M. Del Yerro - E. Muti J.C. Sampaio Goes - H. Delmar

15.50/16.15 Discussion

16.15/16.35_Coffee break

16.35/17.15

HOT TOPIC
(Chairman: D. Hammond)

16.35/16.55_How to manage complications in breast reshaping **(A. Grisotti)**

16.55/17.15 Discussion

17.15/18.00 INSTRUCTIONAL COURSES

(Please register in advance to allow us to organize the meeting rooms based on number of participants attending)

_Tuberous breast: How to manage it **(E. Muti)**

_Breast scars according to breast size and shape (A. Rancati)

_My thoughts about the Lejour Technique (P. Santi)

_ What pedicle in breast reduction and pexy (A. Grisotti)

FRIDAY 30th NOVEMBER 2012

07.00/07.45 INSTRUCTIONAL COURSES

(Please register in advance to allow us to organize the meeting rooms based on number of participants attending)

_Breast augmentation – from the first consultation to the O.R. and follow-up (M. Nava)

_Round VS shaped. How to choose the right implant (A. Rancati)

_Patient consultation and simplified implant selection (C. Stan)

_Video assisted axillary breast augmentation (H. Delmar)

07.45/08.00 Breakfast

BREAST AUGMENTATION

(Chairman: P. Heden)

08.00/09.00

MASTERCLASS VIDEO TEACHING
SESSION PLANNING AND
SURGICAL TRICKS

08.00/08.15_How to reach the goal by

using fat grafting (D. Del Vecchio)

08.15/08.30_Implant rupture: how to manage it **(D. Hammond)**

08.30/08.45_How to measure and to choose the right implant and new inframmary fold position (P. Heden)

08.45/09.00_*ADM in secondary breast augmentation* **(A. Gabriel)**

09.00/09.20_LECTURE

_How to prevent the capsule formation and which kind of treatment when present (D. Hammond)

09.20/10.35 WORKSHOP: FAT GRAFTING IN BREAST AUGMENTATION (Chairman: M. Nava)

09.20/09.35_Enriched fat grafting: long lasting results **(D. De Fazio)**

09.35/09.50_Long lasting results - complications and failure (**D. Del Vecchio**)

09.50/10.05_Fat grafting to solve problems and improve the outcome **(P. Santi)**

10.05/10.20_Breast detection by imaging and fat grafting (G. Scaperrotta)

10.20/10.35 Discussion

10.35/11.05 LECTURE

_Long lasting results with stable anatomical implants. Decision making in implant selection: a new algorithm

according to the patients characteristics, wishes and surgical procedures (M. Nava)

11.05/12.35 SPECIAL TOPICS (Chairman: P. Heden)

11.05/11.20_Total submuscular VS dual plane: when and how (A. Grisotti)

11.20/11.35_How to decrease breast shape deformity during muscle contraction (M. Pelle Ceravolo)

11.35/11.50_*What news on implants* **(C. Stan)**

11.50/12.05_Implant positioning to improve the final outcome (P. Mallucci)

12.05/12.20_What I'm doing to reduce the incidence of peri prosthetic capsule reaction (A. Rancati)

12.20/12.35 Discussion

12.35/13.00 LECTURE

Fat grafting breast augmentation. How I change my procedures to improve the outcome. Patients selection and surgical procedures (G. Rigotti)

13.00/13.45_Video session with packed lunch

13.15/13.45

VIDEO TEACHING SESSION:

BREAST AUGMENTATION

(Chairmen: A. Rancati - M. Nava
C.Stan)

14.00/15.00_*Workshop: Old/New*

Devices. How to face them? (Chairman: D. Hammond)

14.00/14.10_Hyaluronic acid and breast augmentation. Still an option? **(P. Heden)**

14.10/14.20_What factors really shape the augmented breast and matter in implant selection? (A. Borovikov)

14.20/14.35_The point of view of the radiologist concerning imaging breast detection (G. Scaperrotta)

14.35/14.50 Discussion

14.50/15.00_Sponsored lecture (excluded by the Educational programme)

"Practical legal advice in practice management" (G. Lagattolla)

15.00/16.30 HOT TOPICS

(Chairman: P. Santi)

15.00/15.15_Secondary augmentation: the role of ADM **(A. Gabriel)**

15.15/15.30_When and how I choose round or anatomical implants (R. De Vita)

15.30/15.45_The treatment of breast base anomalies (M. Del Yerro)

15.45/16.00_Polyurethane coated implants: when and how (M. Pelle Ceravolo)

16.00/16.15_How to solve a ptotic breast with anatomical stable implant

alone and when a mastopexy is necessary (P. Heden)

16.15/16.30_Asymmetries. Decision making for the choice of surgical procedures and implant selection **(D. Hammond)**

16.30/16.45_How to manage complications and secondary interventions after axillary skin incision **(H. Delmar)**

16.45/17.00 Discussion

17.00/17.30 Coffee break

17.30/18.15 INSTRUCTIONAL COURSES

(Please register in advance to allow us to organize the meeting rooms based on number of participants attending)

_My global approach to breast augmentation (A. Gabriel)

_Pexy and augmentation: my personal surgical approach (D. Hammond)

_Anatomical stable implant and breast augmentation 20 years of experience (P. Heden)

_My method to decision making in implant and patient selection (M. Del Yerro)

20.30_Gala dinner

SATURDAY 1st DECEMBER 2012

LIVE SURGERY SESSION

07.00/07.30_Pre-operative planning on patients

07.30/12.30 LIVE SURGERY

Breast Augmentation

_Secondary Revision

_Breast Augmentation Mastopexy

12.30/13.00_Light Snack

13.00/15.30 HANDS ON MASTO-TRAINER RESERVED AND LIMITED NUMBER SESSION

Life-like models created with special material that represent the human anatomy and structure and are particular adapted for reconstructive breast surgery. The life-like models allow the participant to technically reproduce a demolitive and reconstructive surgery as well as an aesthetic procedure. The course is very helpful for young surgeons or for those who want to increase their surgical skills.

abstracts

Participants are invited to send abstracts on:

_Innovations, complications and new techniques in breast aesthetic surgery

_Breast prevention and detection after aesthetic surgery

_Non invasive and minimally invasive surgical treatments

Participants with new data relevant to the subjects of the conference may submit one abstract to be considered for poster or oral presentation.

All the abstracts will be reviewed by the Scientific Committee and approved as poster or oral presentation.

Abstracts must be written in English and the test should not exceed 2000 characters (title included).

The title should appear in capital letters.

For each author, type surname first allowed by given name and initials (presenting author in capital letters). List affiliations after the authors' list. The full address with telephone, fax number, and e-mail of the corresponding author must be provided.

Only abstracts submitted by registered participants will be

accepted.

The accepted abstracts will be published in the final programme.

Send the abstract by e-mail as an attached document to:

congress@breastsurgeryinnovations.com indicating as the subject Aesthetic Surgery of the Breast.

The deadline for the abstracts is 15th September 2012 and acceptance of the abstracts will be communicated before the 15th October 2012.

Once accepted, you will receive the instructions for the presentations.

The slides for the selected oral presentations must be sent prior to the conference dates.

Useful information

Information about the congress can be found on our web-site www.breastsurgeryinnovations.com

general information

The conference will be held in a new venue at the Milan Marriott Hotel. The hotel is situated in

Via G. Washington, 66 - 20146 Milan - tel. +39 02-48522834

www.milanmarriotthotel.com

The area of the hotel is served by the red line metro stop at Wagner



scientific secretariat

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EDUCATIONAL CREDITS:

THE ACCREDITATION FOR ITALIAN ECM AND EUROPEAN CME CREDITS HAS BEEN REQUESTED. ITALIAN ECM CREDITS ARE VALID FOR THE FOLLOWING SPECIALIZATIONS: PLASTIC SURGEONS AND GENERAL SURGEONS.

DURING THE CONFERENCE, IT IS NOT PERMITTED TO FILM OR TAKE PICTURES OF THE SPEAKERS AND/OR THEIR PRESENTATIONS.