

**SIXTH EUROPEAN  
SYMPOSIUM**

**Milano  
Breast  
Meeting**

# **AESTHETIC SURGERY OF THE BREAST**

**SAFE SURGICAL APPROACH NON INVASIVE AND MINIMALLY  
INVASIVE SURGICAL TREATMENTS**

**MILANO, 10<sup>th</sup> - 13<sup>th</sup> DECEMBER 2014**

Conference Venue  
Il Sole 24 ORE via Monte Rosa, 91 - 20149 Milano - Italy



**scuola ocr**  
oncologia chirurgica ricostruttiva

# welcome

*Dear friends and colleagues,*

*we are very pleased to invite you all to join us at the the “Aesthetic Surgery of the Breast, Sixth European Conference”, that will be held from 10th to the 13th December 2014 in Milan.*

*As usual we have developed a challenging programme for those of you that will join us. The faculty has been chosen to really give you the best outlook on every single aspect of Aesthetic Surgery of the Breast. Various Instructional courses will be used throughout the programme where experts will be holding sessions focused on one aspect of surgery. The use of videos in all the lectures will help to keep the educational level very high. Live surgery will be held on Saturday 13th December and has proved so popular in the past that we decided to include the session again this year. The first day of the congress will be dedicated to Facial Harmony - minimal and non invasive procedures for facial rejuvenation. Many world experts will be present and we will also be giving some time to industry to allow participants to find out about new technology and new products.*

*This year we will be holding the meeting again in the seat of the prestigious financial daily newspaper “Il Sole 24 ore”. The building was designed by Renzo Piano (one of the most prominent Italian architects). The busy building with an award winning meeting room will be a pleasant change from the traditional hotels that we have used up until now. The choice of the venue however, implicates that we have a limited number of places, so therefore we suggest early registration to guarantee a place for you.*

*Some of the features of the conference:*

- *new guest speakers*
- *video teaching sessions*
- *instructional courses*
- *lots of interactive discussion sessions*
- *programme, abstracts and articles downloadable with i-pad or smartphone by QR code*
- *live surgery session*

*Please note the dates in your diary, and I really hope to see you all in Milan in December*

Best regards.  
Maurizio Nava  
CONFERENCE PRESIDENT

# faculty

Official languages Italian and English

The conference will be simultaneously translated in Italian/English

## CONFERENCE PRESIDENT

Maurizio Bruno Nava - *Italy*

## SCIENTIFIC COMMITTEE

Maurizio Bruno Nava - *Italy*

Massimo Signorini - *Italy*

## INVITED SPEAKERS

Vito Abrusci - *Italy*

Giovanni Botti - *Italy*

Daniel Cassuto - *Italy*

Domenico De Fazio - *Italy*

Roy De Vita - *Italy*

Secondo Folli - *Italy*

Salvatore Fundarò - *Italy*

Ami Glicksman - *Israel*

Tamara Griffiths - *UK*

Andrea Grisotti - *Italy*

Alessandro Gualdi - *Italy*

Dennis Hammond - *U.S.A.*

Per Heden - *Sweden*

Matteo Malacco - *Italy*

Patrick Mallucci - *UK*

Paolo Montemurro - *Sweden*

Egle Muti - *Italy*

Patricia Ogilvie - *Germany*

Stefano Pompei - *Italy*

Alberto Rancati - *Argentina*

Charles Randquist - *Sweden*

Gino Rigotti - *Italy*

Fabio Rinaldi - *Italy*

Nicola Rocco - *Italy*

Marva Safa - *Switzerland*

Joao Carlos Sampaio Goes - *Brazil*

Pierluigi Santi - *Italy*

Gianfranco Scaperrotta - *Italy*

Andrea Spano - *Italy*

Matteo Tretti Clementoni - *Italy*

Nicola Zerbini - *Italy*

## ORGANIZING COMMITTEE

Joseph Ottolenghi

Gianfranco Tunesi

## ORGANIZING SECRETARIAT

MZ CONGRESSI

# program

## WEDNESDAY 10<sup>th</sup> DECEMBER 2014

10.30/11.30\_Registration

11.30/11.45  
WELCOME - (M.B. Nava)

11.45/12.15  
FACIAL HARMONY: GLOBAL APPROACH TO AESTHETIC  
MANAGEMENT OF THE FACE WITH INJECTABLES  
(M. Signorini)

**{ 12.15/12.30\_Quick light lunch }**

12.30/14.30  
INJECTABLES LIVE WORKSHOP  
(Moderator: M. Signorini)

SURGERY, MATERIAL AND TECHNOLOGY

**FACE:**

COFFEE STATION FOR SESSION FROM 3 P.M. TO 5 P.M.

14.30/14.45\_MUST (Minimal Undermining suspension  
technique). Simple blunt way for midface rejuvenation  
(A. Gualdi)

14.45/15.00\_The regenerative property of fat in facial  
rejuvenation - (G. Rigotti)

15.00/15.15\_Non invasive sub-metal adipose reduction  
(T. Griffiths)

15.15/15.30\_Fat cells for face rejuvenation: long lasting  
and predictable results? - (D. De Fazio)

15.30/15.45\_Radiofrequency using electrodes and  
needles - (M. Tretti Clementoni)

15.45/16.00\_The kinetic effect of hyaluronic acid in the  
dynamic lines of the face - (P. Ogilvie)

16.00/16.15\_Platelet derived and sybthetic growth  
factors in facial rejuvenation: biological and therapeutic  
interactions - (F. Rinaldi)

16.15/16.30\_”Closed” lower lid blepharoplasty  
(D. Cassuto)

16.30/16.45\_Periorbital rejuvenation and remodelling  
with injectable - (M. Safa)

16.45/17.00\_Full face aesthetic non invasive treatments  
(N. Zerbini)

17.00/17.15\_Suspension threads and biorivitalization  
threads: facts and myths - (S. Fundarò)

17.15/17.45\_Update on lasers - facial and body  
treatments - (D. Cassuto)

**BODY:**

17.45/18.00\_My approach to safe, effective and large  
area sclerotherapy - (V. Abruci)

18.00/18.15\_Innovative treatment of stretch marks  
(M. Tretti Clementoni)

18.15/18.50\_Discussion

**{ 19.00\_Welcome Cocktail }**

## THURSDAY 11<sup>th</sup> DECEMBER 2014

AUGMENTATION BREAST SURGERY MODULE  
(Chairmen: M.B. Nava / A. Rancati)

07.45/08.15  
INSTRUCTIONAL COURSE.  
WHAT A BREAST ENHANCEMENT SURGERY HAS TO  
COMMIT TO A PATIENT IN 2014: MY 25 YEARS ONGOING  
LEARNING CURVE - (M.B. Nava)

08.15/10.00  
MEASUREMENTS (multimedial presentation with the  
results)  
(Chairman and reviewer: D. De Fazio)

08.15/08.30\_The body logic system - **(D. Hammond)**

08.30/08.45\_Implant positioning respect to the NAC: how to measure it with different anatomical or round implants **(A. Rancati)**

08.45/09.00\_Is there all difference in measurements between choosing a round or anatomical implant **(C. Randquist)**

09.00/09.15\_The TEPID system: my thoughts **(P. Mallucci)**

09.15/09.30\_3D evaluation - **(P. Montemurro)**

09.30/10.00  
ROUND TABLE DISCUSSION. QUESTIONS AND ANSWERS.  
INTERVIEWER: **M.B. NAVA**.  
TOPICS: PROJECTION OF IMPLANT RELATED TO THE HIGH NAC DIVERGENT - CHEST WALL WIDTH - 3D SAFE TOOL

10.00/11.25  
IMPLANT POSITIONING AND SKIN INCISION  
**(Chairman and reviewer: D. Hammond)**

10.00/10.10\_Dual plane: how and when - **(P. Mallucci)**

10.10/10.20\_Subglandular: how and when **(D. Hammond)**

10.20/10.30\_Different surgery for Polyutherane implants **(S. Pompei)**

10.30/10.40\_Periareolar approach: how to improve the result - **(J.C. Sampaio Goes)**

10.40/10.50\_IMF approach - **(C. Randquist)**

10.50/11.15  
ROUND TABLE DISCUSSION. QUESTIONS AND ANSWERS.  
INTERVIEWER: **A. RANCATI**.  
TOPICS: IMF VS PERIAREOLAR - POLYUTHERANE - IS A DOUBLE CAPSULE A REAL ISSUE? DUAL PLANE VS SUBGLANDULAR

**{ 11.15/11.35\_Coffee break }**

11.35/12.25  
BREAST CANCER DETECTION AND TREATMENT AFTER AUGMENTATION/REDUCTION  
**(Chairman and reviewer: A. Rancati)**

11.35/11.55\_Breast conserving vs conservative mastectomy - **(S. Folli)**

11.55/12.15\_Breast detection - **(G. Scaperrotta)**

12.15/12.40  
KEYNOTE LECTURE  
Past, present and future of breast reshaping. Forty years of clinical practice - **(A. Grisotti)**

12.40/13.30  
TUBEROUS BREAST SESSION

12.40/13.00  
KEYNOTE LECTURE  
**(E. Muti)**

13.00/13.30  
ROUND TABLE PANELISTS DISCUSSION. QUESTIONS AND ANSWERS.  
INTERVIEWER: **M.B. NAVA**  
PANELISTS: **G. BOTTI, R. DE VITA, D. HAMMOND, G. RIGOTTI, J.C. SAMPAIO GOES**  
TOPICS: FAT - HP IMPLANTS - SUBGLANDULAR VS SUBMUSCULAR - SKIN INCISION - GLANDULAR FLAPS

**{ 13.30/14.30\_Lunch }**

14.00/14.30  
WORKING LUNCH SESSION: ADM'S IN COSMETIC BREAST SURGERY-TIPS AND TRICKS FROM THE EXPERTS  
**(D. Hammond / P. Mallucci)**

14.30/15.10  
HOW TO OBTAIN LONG LASTING RESULTS BY USING FIRM STABLE ANATOMICAL IMPLANTS  
**(Chairman and reviewer: P. Santi)**

**D. Hammond / C. Randquist / M.B. Nava / A. Rancati**

15.10/15.30  
ROUND TABLE PANEL DISCUSSION WITH QUESTIONS AND ANSWERS.  
INTERVIEWER: **G. BOTTI**

TOPICS: AGE - ROUND IMPLANTS, SURFACES - HP IMPLANT - ROTATION AND DISPLACEMENT - DOUBLE BUBBLE

15.30/16.40  
FAT CELL TRANSPLANTATION SESSION

15.30/15.50  
KEYNOTE LECTURE  
(G. Rigotti)

15.50/16.00\_Fat injection to improve the final outcome in one stage - (P. Mallucci)

16.00/16.10\_Composite breast augmentation: synthetic net anatomical implants and lipofilling - (J.C. Sampaio Goes)

16.10/16.20\_How to obtain predictable and long lasting results - (D. De Fazio)

16.20/16.40  
ROUND TABLE DISCUSSION WITH QUESTIONS AND ANSWERS.  
PANELISTS: **D. HAMMOND, A. RANCATI, P. MALLUCCI, D. DE FAZIO, J.C. SAMPAIO GOES**  
INTERVIEWER: **M.B. NAVA**  
TOPICS: PREDICTABLE RESULTS - REABSORPTION CORRECTIONS - WHICH AREA TO FILL - TIMING - INFORMATION

**{ 16.40/17.00\_Coffee break }**

17.00/19.00  
HOT TOPICS  
(Chairman: M.B. Nava / Reviewer: A. Rancati)

17.00/17.10\_Round vs anatomical implants: my thoughts (G. Botti)

17.10/17.20\_Secondary augmentation: what is the role of ADM - (D. Hammond)

17.20/17.30\_Implant malpositioning and bottoming out (P. Mallucci)

17.30/17.40\_Using fat grafting to resolve problems (D. De Fazio)

17.40/17.50\_Polyurethane coated implants: my thoughts (S. Pompei)

17.50/18.00\_Anatomical firm stable implant: when and why I use different brands - (R. De Vita)

18.00/18.10\_Implant rupture: causes and how to manage it? - (A. Rancati)

18.10/18.20\_How to prevent implant distortion by muscular activity - (C. Randquist)

18.20/18.30\_Double capsule: myth or reality? (M.B. Nava)

18.30/18.50  
ROUND TABLE PANEL DISCUSSION WITH QUESTIONS AND ANSWERS.

INTERVIEWER: **A. RANCATI**

TOPICS: IS CAPSULE CONTRACTION STILL AN ISSUE? MESH - CAN IMPLANTS AND FAT WORK TOGETHER? RESPONSIVE VS COHESIVE

18.50/19.35  
INSTRUCTIONAL COURSES  
(SIMULTANEOUS COURSES HELD IN DIFFERENT ROOMS. SEE INFORMATION ON SIGNAGE)

Surgical tricks in breast augmentation - (D. Hammond)

How to get the best outcome by using round implants and submuscular positioning: my tricks and tips - (A. Rancati)

My preferred firm stable anatomical implants: how I use it (C. Randquist)

How to minimize implant contamination (M.B. Nava)

**FRIDAY**  
**12<sup>th</sup> DECEMBER 2014**

**PEXY/REDUCTION BREAST SURGERY MODULE**  
(Chairmen: M.B. Nava / P. Santi)



07.45/08.15  
INSTRUCTIONAL COURSES  
(SIMULTANEOUS COURSES HELD IN DIFFERENT ROOMS.  
SEE INFORMATION ON SIGNAGE)

How to run a best breast practice, following the principals of the 5P's - **(C. Randquist)**

Surgical pearls in the periareolar approach  
**(J.C. Sampaio Goes)**

Mastopexy with or without implants: when and how to choose - **(M.B. Nava)**

The right pedicle to choose in relations to breast shape and size - **(P. Santi)**

08.15/10.00  
MEASUREMENTS AND HOW TO MARK YOUR PATIENT  
(multimedial presentation)  
**(Chairman and reviewer: P. Santi)**

08.15/08.30\_T Inverted Scars - **(M.B. Nava)**

08.30/08.45\_SPAIR technique - **(D. Hammond)**

08.45/09.00\_Pexy and fat grafting - **(P. Mallucci)**

09.00/09.15\_Surgical planning for huge breast reduction  
**(R. De Vita)**

09.15/09.30\_Periareolar approach - **(J.C. Sampaio Goes)**

09.30/10.00  
ROUND TABLE PANEL DISCUSSION WITH QUESTIONS AND ANSWERS.  
INTERVIEWER: **J.C. SAMPAIO GOES**  
TOPICS: SHORT SCARS - COMMON MISTAKES TO AVOID - FAT AND BLOOD SUPPLY - HOW TO AVOID WRINKLING

10.00/11.15  
VIDEO TEACHING SESSION  
**(Chairman and reviewer: S. Pompei)**

10.00/10.10\_Vertical Scar - **(G. Botti)**

10.10/10.20\_Surgical tricks and how to have e successful outcome by using the SPAIR technique - **(D. Hammond)**

10.20/10.30\_Pexy augmentation with implants  
**(P. Heden)**

10.30/10.40\_Simultaneous mastopexy augmentation by periareolar approach - **(A. Rancati)**

10.40/10.50\_Pexy augmentation without implants  
**(M.B. Nava)**

10.50/11.15  
QUESTIONS AND ANSWERS  
**{ 11.15/11.45\_Coffee break }**

11.45/12.15  
KEYNOTE LECTURE  
Improving in patient communcation to reach a good shared decision making - **(P. Heden)**

12.15/13.30  
MASTOPEXY  
**(Chairman and reviewer: A. Rancati)**

12.15/12.30\_Preoperative Planning - **(G. Botti)**

12.30/12.45\_Pexy and meshes. Do they work?  
**(J.C. Sampaio Goes)**

12.45/13.00\_My favourite surgical procedure  
**(R. De Vita)**

13.00/13.15\_Mastopexy: to stage or not stage  
**(C. Randquist)**

13.15/13.30  
ROUND TABLE PANEL DISCUSSION WITH QUESTIONS AND ANSWERS.  
INTERVIEWER: **M.B. NAVA**  
TOPICS: IMPLANT OR FAT - MESHES AND IMPLANTS - FIXATION - UPPER POLE - RELAPSE

**{ 13.30/14.30\_Lunch }**

14.00/14.30  
WORKING LUNCH SESSION: SURGICAL VIDEOS CHOSEN BY THE ATTENDEES. AUGMENTATION, PEXY REDUCTION  
**(M.B. Nava / A. Rancati)**

14.30/16.40

**REDUCTION SESSION**

**(Chairman and reviewer: P. Santi)**

14.30/14.45\_Does the one pedicle fit all breast sizes and shapes? - **(D. Hammond)**

14.45/14.55\_How to avoid breast flattening by using the periareolar approach - **(J.C. Sampaio Goes)**

14.55/15.10\_How to avoid ptosis relapses and bottoming out **(P. Heden)**

15.10/15.20\_Using fat to resolve unsatisfactory results **(R. De Vita)**

15.20/15.35\_Secondary cases. Too much or too little after a reduction - **(G. Botti)**

15.35/15.50\_How to manage NAC sufferance and flap ischemia - **(A. Rancati)**

15.50/16.05\_The impact of contra-lateral breast reshaping on the mammographic surveillance in women undergoing breast reconstruction following mastectomy for breast cancer - **(G. Scaperrotta)**

16.05/16.40

**ROUND TABLE PANEL DISCUSSION WITH QUESTIONS AND ANSWERS.**

**INTERVIEWER: A. RANCATI**

**TOPICS: REDUCTION AND IMPLANTS - NAC POSITIONING TAILORED FOR THE PATIENT - SECONDARY REDUCTION AND PEDICLE CHOICE - LIPOSUCTION**

**{ 16.40/17.00\_Coffee break }**

17.00/17.20\_Evidence based medicine - thinking critically, reading critically: how to evaluate the evidence from a scientific paper - **(N. Rocco)**

17.45/18.15

**LIVE PLANNING WITH MODELS**

18.15/19.00

**INSTRUCTIONAL COURSES**

**(SIMULTANEOUS COURSES HELD IN DIFFERENT ROOMS. SEE INFORMATION ON SIGNAGE)**

Firm stable anatomical implant evolution - **(P. Mallucci)**

How to resolve a bad outcome that was due to wrong planning - **(G. Botti)**

Composite breast augmentation, pexy and reduction. The use of ADM, fat in secondary and primary surgery **(D. Hammond)**

Assymetries: how to get the symmetry by using a combination of different techniques - **(A. Spano)**

**SATURDAY  
13<sup>th</sup> DECEMBER 2014**

07.45/08.00

**LIVE SURGERY/Patient marking**

08.00/11.30

**LIVE SURGERY**

**(Chairmen: M.B. Nava / A. Rancati)**

12.10/12.30\_Updating on PIP implant - **(M. Malacco)**

12.30/12.45\_The "dry" soft tissue filler and implant **(A. Glicksman)**

12.45/13.00\_How to get a good outcome by using different implants - **(A. Rancati)**

13.00/13.15\_Firm stable anatomical implant evolution **(M.B. Nava)**

13.15

**CLOSING LECTURE**

**(M.B. Nava)**



# additional scientific activities



## FRIDAY 12<sup>th</sup> DECEMBER 2014

17.20/17.45  
AUDITORIUM (floor -1)

“Prevention of post-surgical incision healing complications and better cosmetic outcomes in reduction mammoplasty: results of a randomized controlled trial of a novel Single Use Negative Pressure Wound Therapy (NPWT) System”

**Speaker: Risal Djohan**  
*Supported by Smith & Nephew*

## SATURDAY 13<sup>th</sup> DECEMBER 2014

11.30/12.10  
AUDITORIUM (floor -1)

INDUSTRY WORKSHOPS

11.30/11.50

“Why quality matters”

**Speaker: Udo Graf**  
*Supported by Johnson & Johnson*

11.50/12.10

“Effective Practice management: serving the patient needs”

**Speaker: Livia Prestimonaco**  
*Supported by Allergan*

# abstracts

## *Participants are invited to send abstracts on:*

[\\_Innovations, complications and new techniques in aesthetic breast surgery](#)

[\\_Breast prevention and detection after reconstructive surgery](#)

[\\_Non invasive and minimally invasive surgical treatments](#)

Participants with new data relevant to the subjects of the conference may submit one abstract to be considered for poster or oral presentation.

All the abstracts will be reviewed by the Scientific Committee and approved as poster or oral presentation.

Abstracts must be written in English and the text should not exceed 2000 characters (title included).

The title should appear in capital letters.

For each author, type surname first followed by given name and initials (presenting author in capital letters). List affiliations after the authors' list. The full address with telephone, fax number, and e-mail of the corresponding author must be provided.

Only abstracts submitted by registered participants will be accepted.

The accepted abstracts will be published in the final programme.

Send the abstract by e-mail as an attached document to:

[congress@breastsurgeryinnovations.com](mailto:congress@breastsurgeryinnovations.com) indicating as the subject Aesthetic Surgery of the Breast.

The deadline for the abstracts is 15th September 2014 and acceptance of the abstracts will be communicated before the 15th October 2014.

Once accepted, you will receive the instructions for the presentations.

The slides for the selected oral presentations must be sent prior to the conference dates.

### **Useful information**

Information about the congress can be found on our web-site:

[www.breastsurgeryinnovations.com](http://www.breastsurgeryinnovations.com)

# general information

## **CONFERENCE VENUE**

### **Il Sole 24 ORE**

Via Monte Rosa, 91 - 20149 Milano - Italy

[www.ilsole24ore.com](http://www.ilsole24ore.com)

**The area of the congress venue is served by the red line metro, stop at Lotto Fiera**

## **SCIENTIFIC SECRETARIAT**

### **Scuola di Oncologia Chirurgica Ricostruttiva**

Via Besana, 4 - 20122 Milano

Fax +39 02 23902602

[www.scuolaocr.com](http://www.scuolaocr.com) - [info@breastsurgeryinnovations.com](mailto:info@breastsurgeryinnovations.com)

## **ORGANIZING SECRETARIAT**

### **MZ Congressi**

Via C. Farini, 81 - 20159 Milano

Tel. +39 02 66802323 - Fax +39 02 6686699

[www.mzcongressi.com](http://www.mzcongressi.com) - [congress@breastsurgeryinnovations.com](mailto:congress@breastsurgeryinnovations.com)

DURING THE CONFERENCE, IT IS NOT PERMITTED TO FILM OR TAKE PICTURES OF THE SPEAKERS AND/OR THEIR PRESENTATIONS.