



MBN 2022 AESTHETIC BREAST MEETING

WHAT IS BEAUTY?

15th - 17th December

MBN ²⁰²²

+



NSLTV



G.R.E.T.A.
FONDAZIONE CTS

This year the MBN congress will be renewed with the aim, as always, to bring something new, interesting and creative to the participants. As usual, the scientific and clinical evidence will be the backbone of all the presentations and congress activities.

We have also decided to involve faculty members and KOL, asking them to present various case histories in great detail. From planning, to the procedure in the operating theatre and ending with the immediate results as well as two and 5 month post op. This will all be enriched with lots of room for discussion where you will be the protagonist. Ample space is given to surgical planning.

Live models will be present to help demonstrate the steps that every surgeon takes before surgery. We have not forgotten complications and how to avoid them. Pat Maxwell and Foad Nahai will be the guest lecturers and will share their personal experiences with you. We have changed the previous pattern and instead of live surgery, we will be holding a special session dedicated to young surgeons, with surgery videos. This session will also be educational for those with more experience as well and the surgical videos will cover all aspects of aesthetic surgery of the breast. 9 KOL will show you their surgical techniques.

Last but not least, an important aspect is the diagnostics by imaging and what to do in the case of breast cancer. Your participation is important and we would also like to involve you by asking you to send complex cases to be discussed. Innovation without full participation would not be successful.

Dr Maurizio Bruno Nava

Conference President

Maurizio Bruno Nava (Italy)

Scientific Committee

Giuseppe Catanuto (Italy)

Alberto Rancati (Argentina)

Nicola Rocco (Italy)

Invited Speakers

Botti Giovanni

Bravo Francisco

Cagli Barbara

Campanale Antonella

Catanuto Giuseppe

Celet Odzen Burcu

Cirillo Pierfrancesco

De Vita Roy

Gentilini Oreste

Hamdi Moustafa

Hammond Dennis

Harris Paul

Mallucci Patrick

Marianelli Stefano

Mayo Federico

Maxwell Patrick

Mendanha Mario

Montemurro Paolo

Nahai Foad

Pacifico Marc

Rocco Nicola

Scaperrotta Gianfranco

Stan Costantin

Stavrou Demetris

Shoaib Taimur

van der Lei Berend



**WHAT
IS
THE
BREAST
BEAUTY ?**

PROGRAMME

15th December

7.30

REGISTRATION

8.40

OPENING

8.40-9.00

The "BEAUTY of the BREAST" (Stylist - Photographer - Painter)

Introduction and Video

9.00-09.55

Breast Augmentation with Anatomical/Shaped implants: case series* session I (10' each)

*Case series include: pre-operative description, pre-operative marking, surgical Tricks (supported by micro-videos), final results (post OP three and six months)

P. Harris

P. Cirillo

P. Montemurro

F. Mayo

Open discussion (15') lead by *M.B. Nava - A. Rancati*

Panelists: All session presenters

09.55-10.50

Breast Augmentation with Round implants: case series* session II (10' each)

M. Pacifico

B. van der Lei

M. Mendanha

D. Stavrou

Open discussion (15') lead by *M.B. Nava - A. Rancati*

Panelists: All session presenters

10.50-11.15

Hot Topics (12' each)

My thoughts to maintain long lasting results - *M. Hamdi*

Measurements in Breast Aesthetic Surgery: Overview and My Personal Thoughts. - *A. Rancati*

11.15-11.30

Revisional Breast Surgery:

Are Surgical Plans Changed if the Patient Has a Textured Device?

Open discussion lead by *M.B. Nava*

Panelists: *P. Mallucci - A. Rancati - B. van der Lei - F. Mayo*

Chair *P. Harris - P. Cirillo*

11.30-11.50

Complication prevention - R. De Vita

Q&A

11.50-12.20

ALCL Updating

N. Rocco - A. Campanale
Q&A

12.20-12.50

KEYNOTE LECTURE:

A half century of breast augmentation: my personal journey

P. Maxwell

12.50-13.50

Lunch 

13.50-14.20

Dual Plane VS Pre Pectoral - A. Rancati - D. Hammond

Open Discussion lead by *P. Mallucci*

14.20-14.50

Research and Development

"What I expect should change in materials in the near future and how in my opinion companies should invest in research and development"

F. Nahai - P. Maxwell

Lead by *M. B. Nava*

14.50-15.15

How my breast augmentation schedule after a big players product was withdrawn from the market - *M. B. Nava*

Open discussion lead by *R. De Vita - P. Maxwell*

Panelists:

P. Montemurro - A. Rancati - F. Bravo - F. Mayo - T. Shoaib

15.15-16.00

LIVE PLANNING - Breast Augmentation

Using the live model , KOLs take you through the step of pre-surgery (5' each)

P. Harris

P. Montemurro

B. van der Lei

P. Cirillo

F. Bravo

P. Mallucci

Open discussion (15') lead by: *M.B. Nava - A. Rancati*

Panelists: *All session presenters*

NOT ACCREDITATED SESSIONS

16.00-16.40

Industry Workshop: Implants selections according to patients' wishes and anatomical features - Session I

Use of a live model to illustrate the choice and why.
(2 companies involved - 20' each)

16.40-17.10

Coffee Break

17.10-18.10

Industry Workshop: Implants selections according to patients' wishes and anatomical features - Session II

Use of a live model to illustrate the choice and why.
(3 companies involved - 20' each)

18.10-18.30

Why has the US gone to Smooth Surface Implants ? Choice or necessity?
P. Maxwell

18.30-18.45

Take Home message from today
D. Hammond

18.45

WELCOME COCKTAIL

Speakers meet the attendees

16th December

08.20-09.15

Breast Reduction : case series* session III (10' each)

D. Hammond
R. De Vita
C. Stan
M. Hamdi

Discussion lead by *P. Mallucci*
Panelists: All session presenters

09.15-09.45

KEYNOTE LECTURE:

My journey trough breast reshaping/reduction - *F. Nahai*

09.45-11.20

Augmentation mastopexy with SHAPED/ROUND implants: case series*

B. Celet Ozden
D. Stavrou
S. Marianelli
P. Mallucci
F. Bravo
M. Mendanha
T. Shoaib
F. Mayo

Discussion Lead by *M. Hamdi - A. Rancati*

11.20-12.00

Augmentation mastopexy with or without mesh (10' each)

R. De Vita
S. Pompei
P. Mallucci

Discussion (10') Lead by *P. Montemurro - P. Maxwell*
Panelists: all session presenters


12.00-12.40

Revision Surgery (10' each)

Revision surgery after Breast Reduction/Pexy – *P. Harris*
Complication Prevention in Breast Reduction/Pexy – *A. Rancati*
Using the haemoastatic net in secondary breast surgery: avoiding a mastopexy and stabilising the breast footprint - *M. Pacifico*

Discussion (10') lead by *S. Pompei - S. Marianelli*
Panelists: all session presenters

12.40-13.40

Lunch 

16th December

13.40-14.35

SPECIAL LECTURES (10' each)

The BEAUTY of the BREAST - The Surgeons point of view - *P. Mallucci*

Measurements in Breast Aesthetic Surgery: Overview and My Personal Thoughts - *D. Hammond*

The New IMF Positioning: Literature Review and My Thoughts - *P. Montemurro*

My point of view on IMF Fixation - *D. Hammond*

Discussion (15') lead by *P. Maxwell* - *A. Rancati*

Panelists: All session presenters

14.35-15.00

Hot Topic (12' each)

How to prevent side effects and complications in the use of breast implants - *C. Stan*

How to make easier and faster the implants choice - *R. De Vita*

15.00-16.00

SPECIAL TOPICS (12' each)

Breast Asymmetries and Congenital Deformities: classification and surgical procedures

S. Pompei

Hybrid Breast Augmentation/Pexy - *A. Rancati*

Gyneconamstia: planning and surgical tricks - *D. Hammond*

Approaching tuberous breast with both autologous and implant basd strategies - *M. Pacifico*

Discussion (12') lead by *C. Stan* - *P. Maxwell*

Panelists: All session presenters

16.00-16.30

Coffee Break



16.30-17.00

LIVE PLANNING - Mastopexy and Reduction surgery using the live model , KOLs take you through the step of pre-surgery. (5' each)

Open Discussion (10') lead by *P. Harris*

Panelists: *B. Celet Ozden* - *P. Mallucci* - *T. Shoaib* - *D. Hammond*

NOT ACCREDITATED SESSIONS

17.00-17.40

Industry Workshop: Implants selections according to patients'wishes and anatomical features Masopexy and Mastopexy Augmentation

Use of a live model to illustrate the choice and why.

(4 companies involved - 10' each)

17.40-18.00

KEYNOTE LECTURE

Is there room for "ETHICAL" communication in cosmetic surgery? - *F. Nahai*

18.00-18.15

Take Home message from today - *A. Rancati*

08.20-11.00

Workshop for the future stars in Plastic Surgery
Edited Video Session (12' each)

BREAST AUGMENTATION

G. Botti - A. Rancati - R. De Vita - P. Montemurro

Discussion(12') facilitators: *D. Hammond - P. Mallucci*

MASTOPEXY AUGMENTATION

B. Celet Ozden - D. Stavrou - P. Mallucci - D. Hammond

Discussion (12') facilitators: *C. Stan - P. Maxwell*

BREAST REDUCTION

A. Rancati - D. Hammond - B. Cagli

Discussion(12') facilitators: *G. Botti - P. Montemurro*

11.00-11.45

WORKSHOP on Breast Implants illness and rupture (15' each)

Breast Implant Illness: a literature review - *N. Rocco*

Implant life-rupture: what we really need to know - *A. Rancati*

Can ultra-sound technology substitute breast imaging for detection of implants rupture and anomalies - *D. Hammond*

11.45-12.55

WORKSHOP on Oncological thoughts after Aesthetic Breast Surgery

Breast imagine and detection of grandular tissue and implant rupture and anomalies.

Considerations of a Breast Radiologist - *G. Scaperrotta* (30')

Surgical Management of a Breast Cancer. Considerations of an Oncoplastic Breast Surgeon
G. Catanuto (20')

Can Aesthetic Plastic Surgery be made on mutation carrier patients? - *O. Gentilini* (10')

Open Discussion (10') lead by *A. Rancati - N. Rocco*

Q&A

12.55-13.35

WORKSHOP: Myth and Reality on Aesthetic Breast Surgery

Fake News Generate False Expectations and Lead to More Complications.

What kind of communication allows us to give correct information to women who are undergoing cosmetic breast surgery and facilitates shared decision making that helps to reduce immediate and late complications.

How to avoid false expectations from surgeons, companies, social media and the media.
(Journalist – Women Association – Communication Expert)

Open Discussion (10') lead by *A. Rancati - M.B. Nava*

Q&A

SPECIAL GUEST LECTURER - Ethical Advertising

13.35

CLOSURE & REMARKS
FAREWELL LIGHT LUNCH



MICO ALLIANZ Convention Center

Launched in 2002 and doubled in size in 2005, the current extension (2011) places MiCo - Milano Convention Centre among the largest conference facilities in Europe and worldwide.

Featuring two plenary rooms, one with seating for 4,000 and the other for 2,000 and an Auditorium that seats 1,500, it is the ideal venue for international conferences requiring a large number of rooms. In the same way, the exhibition halls offer 54,000 sq.m of exhibition space and can also be set up as extra plenary rooms accommodating more than 5,000 people.

The conference rooms feature the full range of technologies: video projector, sound system, translator booths, fixed video cameras, closed circuit TV, Wi-Fi internet access and optical fiber cables.

All of this in downtown Milan, with a parking lot for more than 1,100 cars and direct access to Milan's future subway line 5.

MiCo

How to get to MiCo Allianz Convention Center

MiCo Allianz

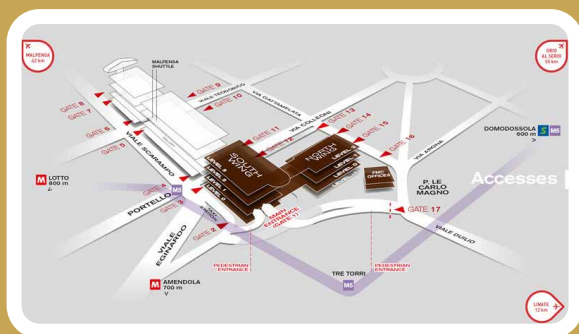
Milano Convention Centre is right in the centre of Milan, 4 km from the Duomo and just 5 minutes from Leonardo's Last Supper.

MiCo Allianz

Milano Convention Centre
Piazzale Carlo Magno, 1 – 20149 Milano

Entrance:

via Gattamelata, 5 (Gate 14 and Gate 15)



Buses & Trams

Bus no. 78
get off at
Colleoni/Gattamelata

Tram no. 19
get off at
Boezio

Tram no. 27
get off at
Piazza 6 Febbraio

LILIAC LINE 5

Get off at the "Portello" stop, walk along via Colleoni and, on the right, via Gattamelata for approx.

450 m, otherwise get off at the "Domodossola FNM" stop, and walk about 600 m towards the Congress Centre.

RED LINE 1

get off at the "Cadorna" stop, exit the subway and go to the railroad station above :

take the first train departing and get off at the "Domodossola" stop just 600 m from the Congress Centre

YELLOW LINE 3

get off at the "Duomo" , switch to the Red Line 1 (RHO Fiera Milano direction) get off at the "Cadorna" stop, exit the subway and go to the railroad station above :

take the first train departing and get off at the "Domodossola" stop – just 600 m from the Congress Centre.

www.milanomalpensa-airport.com
Situated 50 km from Milan, Malpensa Airport is well connected to the city centre.
The Malpensa Express takes 50 minutes to reach Milano Centrale, with 1 or 2 trains per hour (05:25–23:25 daily).
The Malpensa Shuttle bus to Milano Centrale takes 50 minutes and departs every 20 minutes (06:20–01:20).
Taxis are readily available and take around an hour to reach the city.



www.milanolinate-airport.com
Milan's second airport, Linate is about 8 km from the city. The quickest link is by shuttle bus, which takes around 25 minutes to reach Centrale Station (06:30–23:30 daily). Several companies are available, all charging EUR 5 each way. Alternatively, the Urban Line 73 bus to Piazza San Babila costs EUR 2.50 (4 times an hour from 06:00–20:00, less frequently until 01:07). Taxis wait outside Arrivals, take 15–20 minutes and cost about EUR 25, depending on the traffic.



Milan's 'Stazione Centrale' considered one of Europe's most beautiful connects Milan with domestic and international locations.
If you're arriving from an airport, connections can easily be made with metro and bus services.

Given Milan's compact size, trains are not ideal for travel within the city. If you'd like to take a day trip, buy a special return day-trip ticket to the lake regions of Lago Maggiore and Lago di Como.



How to get to Milan

SECRETARIAT

The registration desk, located at the entrance of the Congress Venue, is open as follows:

Thursday 15th December	8.30 am - 6.30 pm
Friday 16th December	8.30 am - 6.30 pm
Saturday 17th December	8.30 am - 3.00 pm

EXHIBITION

The exhibition area is located in the Congress Venue, Level -1.

Participants are encouraged to visit the industry exhibition, which will be accessible for the duration of the congress.

SCIENTIFIC SESSIONS

All Scientific Sessions will take place at Level -1. The conference hours are specified in the programme.

REGISTRATION FEE

All delegates must register to attend the congress. Registration fees as follows:

Early Rate (until the 14th November 2022)

DELEGATE 650 EUR

STUDENT 350 EUR (EDUCATION & TEACHING PACKAGE <=30)

Late Rate and Onsite (from the 15th November 2022)

DELEGATE 750 EUR

STUDENT 450 EUR (EDUCATION & TEACHING PACKAGE <=30)

Registration in the student category is only open to people able to provide a valid official certificate.

On-site registrations and social dinner tickets must be paid only by credit card or cash.

REFUND POLICY

In case of cancellation without replacement, the fee less handling charges of 100 EURO will be refunded, provided a written request is received by MZ Events before 15th November 2022

No refund can be made if notice of cancellation is received after this date. Any refund will be made after the congress.

General Information

CERTIFICATE OF ATTENDANCE

Certificates of attendance will be sent by email at the end of the congress.

REGISTRATION PACKAGE

The conference registration package includes:

- Congress bag and information package
- Certificate of attendance
- Attendance to the scientific sessions
- Access to the exhibition area
- Meals as indicated in the programme

CONGRESS KIT

The congress kit can be picked up at the Congress Kit Desk near the registration area, upon presentation of the congress-kit ticket provided with your badge.

BADGES

Participants are requested to wear their badges at all time during the conference for admission to all the conference areas.

LANGUAGE

Official language is English. Simultaneous translation is not provided.

CLOAKROOM

A cloakroom will be available for clothes and luggages for the whole duration of the congress.

WIFI

Wi-Fi will be available in the conference area.

INTELLECTUAL PROPERTY

During the conference, it is not permitted to film or take pictures of the speakers and/or their presentations.



**ORGANISING
SECRETARIAT:**

**VIA C. Farini 81
20159 Milano
tel: +39 0266802323**

e-mail: congress@maurizionava.it

 **MZ**
EVENTS