



# MBN 2022 AESTHETIC BREAST MEETING

WHAT IS THE BREAST BEAUTY?

15<sup>th</sup> - 17<sup>th</sup> December

MBN : 2022

+



NSLTV



G.RE.T.A.  
GYNecomastia REsearch and Education TRUST of AUSTRALIA

# Welcome Message



**Dr. Maurizio Bruno Nava**  
MBN President

This year the MBN congress will be renewed with the aim, as always, to bring something new, interesting and creative to the participants.

As usual, the scientific and clinical evidence will be the backbone of all the presentations and congress activities.

We have also decided to involve faculty members and KOL, asking them to present various case histories in great detail. From planning, to the procedure in the operating theatre and ending with the immediate results as well as two and 5 month post op. This will all be enriched with lots of room for discussion where you will be the protagonist. Ample space is given to surgical planning.

Live models will be present to help demonstrate the steps that every surgeon takes before surgery.

We have not forgotten complications and how to avoid them. Pat Maxwell and Foad Nahai will be the guest lecturers and will share their personal experiences with you.

We have changed the previous pattern and instead of live surgery, we will be holding a special session dedicated to young surgeons, with surgery videos. This session will also be educational for those with more experience as well and the surgical videos will cover all aspects of aesthetic surgery of the breast. 9 KOL will show you their surgical techniques.

Last but not least, an important aspect is the diagnostics by imaging and what to do in the case of breast cancer.

Your participation is important and we would also like to involve you by asking you to send complex cases to be discussed.

Innovation without full participation would not be successful.

Dr Maurizio Bruno Nava



## CONFERENCE PRESIDENT

Maurizio Bruno NAVA (Italy)

## SCIENTIFIC COMMITTEE

Giuseppe CATANUTO (Italy)

Alberto RANCATI (Argentina)

Nicola ROCCO (Italy)

## INVITED SPEAKERS

Giovanni BOTTI, Italy

Francisco BRAVO, Spain

Ernesto BUCCHERI, Italy

Barbara CAGLI, Italy

Antonella CAMPANALE, Italy

Burcu CELET OZDEN, Turkey

Pierfrancesco CIRILLO, Italy

Roy DE VITA, Italy

Moustafa HAMDJ, Belgium

Dannis HAMMOND, USA

Paul HARRIS, UK

Patrick MALLUCCI, UK

Stefano MARIANELLI, Italy

Patrick MAXWELL, USA

Federico MAYO, Spain

Mario MENDANHA, Portugal

Paolo MONTEMURRO, Italy

Foad NAHAI, USA

Marc PACIFICO, UK

Stefano POMPEI, Italy

Gianfranco SCAPERROTTA, Italy

Taimur SHOAI, UK

Constantin STAN, Romania

Demetris STAVROU, Greece

Berend van der LEI, The Netherland





**WHAT  
IS  
THE  
BREAST  
BEAUTY ?**



# PROGRAMME

## 15<sup>th</sup> December



07.30 **REGISTRATION**

08.30 **OPENING**

08.30 **The "BEAUTY of the BREAST"** (Stylist - Photographer - Painter)

09.00 Introduction and Video

09.00 **Breast Augmentation with Anatomical/Shaped implants: case series\* session I** (10' each)

09.55 \*Case series include: pre-operative description, pre-operative marking, surgical Tricks (supported by micro-videos), final results (post OP three and six months)

*P. Harris*

*P. Cirillo*

*P. Montemurro*

*F. Mayo*

Open discussion (15') led by *M.B. Nava - A. Rancati*

Panelists: All session presenters

09.55 **Breast Augmentation with Round implants: case series\* session II** (10' each)

10.50

*M. Pacifico*

*B. van der Lei*

*M. Mendanha*

*D. Stavrou*

Open discussion (15') led by *M.B. Nava - A. Rancati*

Panelists: All session presenters

10.50 **Hot Topics** (10' each)

11.30

My thoughts to maintain long lasting results - *M. Hamdi*

Measurements in Breast Aesthetic Surgery: Overview and My Personal Thoughts. - *A. Rancati*

Revisional Breast Surgery: Are Surgical Plans Changed if the Patient Has a Textured Device?

*M.B Nava*

Discussion (10') led by *P. Harris - P. Cirillo*

Panelists: *P. Mallucci - A. Rancati - B. van der Lei - F. Mayo*

Q&A

10.00-11.00 COFFEE STATION

11.30

**Dual Plane VS Pre Pectoral** - *A. Rancati - D. Hammond*

12.00

Open Discussion led by *P. Mallucci*

12.00

**KEYNOTE LECTURE**

12.30

**A half century of breast augmentation: my personal journey**

*P. Maxwell*

12.30

**Research and Development**

13.00

"What I expect should change in materials in the near future and how in my opinion companies should invest in research and development"

*F. Nahai - P. Maxwell*

Led by *M. B. Nava*

13.00

**LUNCH** 

13.00-13.15 **MEET THE EXPERT**

14.00

**ALCL Updating: Live connection with the Health Ministry**

14.55

*A. Campanale*

Discussion (15') led by *M.B. Nava - N. Rocco*

Q&A

14.55

What changed in my personal approach to breast augmentation after a big industry player was

15.20

withdrawn from the market - *M. B. Nava*

Open discussion led by *P. Maxwell*

Panelists:

*P. Montemurro - A. Rancati - F. Bravo - F. Mayo - T. Shoaib*

15.20

Why has the US move towards to Smooth Surface Implants ? Choice or real need? - *P. Maxwell*

15.40

15.40

**INDUSTRY SPONSORED SESSION**

16.25

**COFFEE BREAK** 

16.30-16.45 **MEET THE EXPERT**

17.00

**INDUSTRY SPONSORED SESSION**

18.35

18.35

**WELCOME COCKTAIL**

Speakers meet the attendees



# PROGRAMME

## 16<sup>th</sup> December



### 08.20 **Breast Reduction : case series\* session III** (10' each)

09.15 *D. Hammond*  
*R. De Vita*  
*C. Stan*  
*M. Hamdi*

Discussion led by *P. Mallucci*  
Panelists: All session presenters

### 09.15 **KEYNOTE LECTURE:**

09.45 My journey through breast reshaping/reduction - *F. Nahai*

### 09.45 **Augmentation mastopexy with SHAPED/ROUND implants: case series VI\*** (10' each)

11.20 *B. Celet Ozden*  
*D. Stavrou*  
*S. Marianelli*  
*P. Mallucci*  
*F. Bravo*  
*M. Mendanha*  
*T. Shoaib*  
*F. Mayo*

Discussion led by *M. Hamdi - A. Rancati*  
Panelists: all session presenters

### 11.20 **Augmentation mastopexy with or without mesh** (10' each)

12.00 *R. De Vita*  
*S. Pompei*  
*P. Mallucci*

Discussion (10') led by *P. Montemurro - P. Maxwell*  
Panelists: all session presenters

### 12.00 **Revision Surgery** (10' each)

12.40 Revision surgery after Breast Reduction/Pexy - *P. Harris*  
Complication Prevention in Breast Reduction/Pexy - *A. Rancati*  
Using the haemoastatic net in secondary breast surgery: avoiding a mastopexy and stabilising the breast footprint - *M. Pacifico*

Discussion (10') led by *S. Pompei - S. Marianelli*  
Panelists: all session presenters

### 12.40 **LUNCH** ✂

### 12.50-13.05 **MEET THE EXPERT**

### 13.40 **SPECIAL LECTURES** (10' each)

14.35 The BEAUTY of the BREAST - The Surgeon's point of view - *P. Mallucci*  
Measurements in Breast Aesthetic Surgery: Overview and My Personal Thoughts - *D. Hammond*  
The New IMF Positioning: Literature Review and My Thoughts - *P. Montemurro*  
My point of view on IMF Fixation - *D. Hammond*  
New IMF accurate planning and reconstruction : The Pythagorean Theorem - *B. van der Lei*

Discussion (15') led by *P. Maxwell - A. Rancati*  
Panelists: All session presenters

### 14.35 **Hot Topic** (12' each)

15.00 How to prevent side effects and complications in the use of breast implants - *C. Stan*  
How to make implants choice faster and easier - *R. De Vita*

### 15.00 **SPECIAL TOPICS** (12' each)

16.00 Breast Asymmetries and Congenital Deformities: classification and surgical procedures  
*S. Pompei*  
Hybrid Breast Augmentation/Pexy - *A. Rancati*  
Gyneconamstia: planning and surgical tricks - *D. Hammond*  
Approaching tuberous breast with both autologous and implant based strategies - *M. Pacifico*

Discussion (12') led by *C. Stan - P. Maxwell*  
Panelists: All session presenters

### 16.00 **KEYNOTE LECTURE**

16.20 Is there room for "ETHICAL" communication in cosmetic surgery? - *F. Nahai*

### 16.20 **COFFEE BREAK** ☕

### 16.25-16.40 **MEET THE EXPERT**

### 16.50 **INDUSTRY SPONSORED SESSION**

18.15

10.00-11.00 COFFEE STATION

# PROGRAMME

## 17<sup>th</sup> December

08.20  
11.00

**SPECIAL SESSIONS. Diving Deep: Lessons by Experts for our future generation**  
**Edited Video Session** (12' each)

BREAST AUGMENTATION

*G. Botti - A. Rancati - R. De Vita - P. Montemurro*

Discussion (10') facilitators: *D. Hammond - P. Mallucci*

MASTOPEXY AUGMENTATION

*B. Celet Ozden - D. Stavrou - P. Mallucci - D. Hammond*

Discussion (10') facilitators: *C. Stan - P. Maxwell*

BREAST REDUCTION

*A. Rancati - D. Hammond - B. Cagli*

Discussion(10') facilitators: *G. Botti - P. Montemurro*

10.30-11.30 COFFEE STATION

11.00  
11.40

**Myth and Reality on Aesthetic Breast Surgery**

*Fake News Generate False Expectations and Lead to More Complications.*

*What kind of communication allows us to give correct information to women who are undergoing cosmetic breast surgery and facilitates shared decision making that helps to reduce immediate and late complications.*

*How to avoid false expectations from surgeons, companies, social media and traditional media.*

(Journalist – Women Association – Communication Expert)

Q&A and Open Discussion (10') led by *A. Rancati - M.B. Nava*

**SPECIAL GUEST LECTURER** - Ethical Advertising

11.40  
12.50

**Breast Implants illness and rupture**

Breast Implant Illness: a literature review - *N. Rocco (20')*

Implant life-rupture: what we really need to know - *A. Rancati (10')*

Can ultra-sound technology substitute breast imaging for detection of implants rupture and anomalies - *D. Hammond (10')*

Complication prevention - *R. De Vita (10')*

TBD - *E. Buccheri (10')*

Q&A and Open Discussion (10') led by *A. Rancati - N. Rocco*

12.50  
13.50

**Oncological thoughts after Aesthetic Breast Surgery**

Breast imaging and detection of grandular tissue and implant rupture and anomalies. Considerations of a Breast Radiologist - *G. Scaperrotta (30')*

Surgical Management of a Breast Cancer. Considerations of an Oncoplastic Breast Surgeon *G. Catanuto (20')*

Open Discussion (10') led by *A. Rancati - N. Rocco*

Q&A

13..50

**CLOSURE & REMARKS**

**FAREWELL LIGHT LUNCH** ✂

# WHAT IS THE BREAST BEAUTY ? INDUSTRY POINT OF VIEW



# INDUSTRY SPONSORED Sessions

15<sup>th</sup> December

13.00  
13.15



**MEET THE EXPERT**  
Speaker

15.40  
16.25



**LIVE PLANNING - Breast Augmentation using a live model , KOLs take you through the step of pre-surgery (5' each)**

*P. Harris*  
*P. Montemurro*  
*B. van der Lei*  
*P. Cirillo*  
*F. Mayo*  
*P. Mallucci*

Open discussion (15') lead by: M.B. Nava - A . Rancati  
Panelists: All session presenters

16.30  
16.45



**MEET THE EXPERT - The use of P4HB scaffold to reinforce Ptotic tissue in Aesthetic Breast Surgery. Tips & Tricks**

*Speaker: P. Mallucci*

17.00  
18.20



**INDUSTRY WORKSHOP - Implant selection according to patients' wishes and anatomical features - Breast augmentation (20' each)**

The process and reason for choosing the ideal implant for each case, illustrated using a live model.

18.20  
18.35

Take Home message from today - *D. Hammond*

# INDUSTRY SPONSORED Sessions

16<sup>th</sup> December

12.50  
13.05



**MEET THE EXPERT**  
Speaker

16.25  
16.40



**MEET THE EXPERT - The use of P4HB scaffold in Recon Breast Surgery. Tips & Tricks**

*Speakers: S. Pompei - R. De Vita*

16.50  
17.20



**LIVE PLANNING - Mastopexy and Reduction surgery using a live model , KOLs take you through the step of pre-surgery. (5' each)**

*B. Celet Ozden*  
*P. Mallucci*  
*T. Shoaib*  
*D. Hammond*

Open Discussion (10') lead by *P. Harris*

Panelists: *All session presenters*

17.20  
18.00



**INDUSTRY WORKSHOP - Implant selection according to patients' wishes and anatomical features - Mastopexy and Mastopexy Augmentation (10' each)**

The process and reason for choosing the ideal implant for each case, illustrated using a live model.

18.00  
18.15

Take Home message from today - *A. Rancati*



# SOCIAL DINNER

16<sup>th</sup> December

The panoramic **Mi View Restaurant** on the twentieth floor of the World Join Center in Viale Achille Papa 30, in Milan, Portello zone, near one of the most important gateways to the city, will host the Social Dinner of MBN 2022.

it's a wonderful observation point over the whole city and a very unique location that promote a concept of cuisine where "excellence" plays the leading role, celebrated and valued in all its forms.

**SOCIAL DINNER TICKETS:  
NOT INCLUDED IN THE REGISTRATION FEE**  
**Ticket cost: 110 euro per person**

The seats are limited, so it is recommended to buy your ticket in advance through the online registration system.



## How to get to Milan



### FROM MILANO MALPENSA

Situated 50 km from Milan, Malpensa Airport is well connected to the city centre. The Malpensa Express takes 50 minutes to reach Milano Centrale, with 1 or 2 trains per hour (05:25–23:25 daily).

The Malpensa Shuttle bus to Milano Centrale takes 50 minutes and departs every 20 minutes (06:20–01:20).

Taxis are readily available and take around an hour to reach the city.

[www.milanomalpensa-airport.com](http://www.milanomalpensa-airport.com)



### FROM MILANO LINATE

Milan's second airport, Linate is about 8 km from the city. The quickest link is by shuttle bus, which takes around 25 minutes to reach Centrale Station (06:30–23:30 daily). Several companies are available, all charging EUR 5 each way. Alternatively, the Urban Line 73 bus to Piazza San Babila costs EUR 2.50 (4 times an hour from 06:00–20:00, less frequently until 01:07). Taxis wait outside Arrivals, take 15–20 minutes and cost about EUR 25, depending on the traffic.

[www.milanolate-airport.com](http://www.milanolate-airport.com)



### FROM MILANO STAZIONE CENTRALE

Considered one of Europe's most beautiful connects Milan with domestic and international locations. If you're arriving from an airport, connections can easily be made with metro and bus services.

Given Milan's compact size, trains are not ideal for travel within the city. If you'd like to take a day trip, buy a special return day-trip ticket to the lake regions of Lago Maggiore and Lago di Como.





# ALLIANZ MiCo Convention Centre

Launched in 2002 and doubled in size in 2005, the current extension (2011) places Allianz MiCo - Milano Convention Centre among the largest conference facilities in Europe and worldwide.

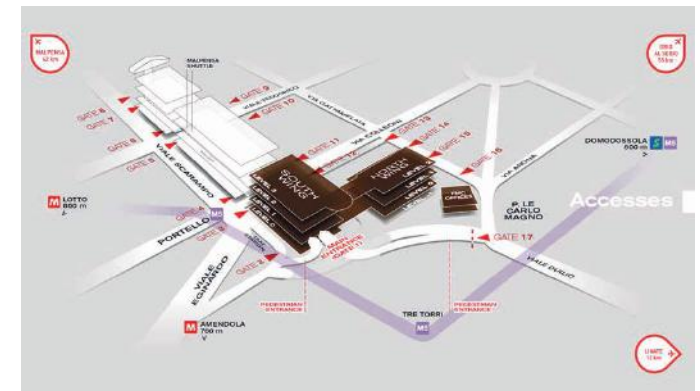
Featuring two plenary rooms, one with seating for 4,000 and the other for 2,000 and an Auditorium that seats 1,500, it is the ideal venue for international conferences requiring a large number of rooms. In the same way, the exhibition halls offer 54,000 sq.m of exhibition space and can also be set up as extra plenary rooms accommodating more than 5,000 people.

The conference rooms feature the full range of technologies: video projector, sound system, translator booths, fixed video cameras, closed circuit TV, Wi-Fi internet access and optical fiber cables.

All of this in downtown Milan, with a parking lot for more than 1,100 cars and direct access to Milan's future subway line 5.

**Allianz  MiCo**

## HOW TO GET TO Allianz MiCo Convention Centre



### Allianz MiCo

Milano Convention Centre is right in the centre of Milan, 4 km from the Duomo and just 5 minutes from Leonardo's Last Supper.

### Allianz MiCo - Milano Convention Centre

via Gattamelata - Gate 14

**Buses & Trams** Bus no. 78 get off at Colleoni/Gattamelata  
Tram no. 19 get off at Boezio

**Lilac Line 5** Get off at the "Portello" stop, walk along via Colleoni and, on the right, via Gattamelata for approx. 450 m, otherwise get off at the "Domodossola FNM" stop, and walk about 600 m towards the Congress Centre.

**Red Line 1** Get off at the "Cadorna" stop, exit the subway and go to the railroad station above : take the first train departing and get off at the "Domodossola" stop just 600 m from the Congress Centre.

**Yellow Line 3** Get off at the "Duomo", switch to the Red Line 1 (RHO Fiera Milano direction) Get off at teh "Cadorna" stop, exit the subway and go to the railroad station above : take the first train departing and get off at the "Domodossola" stop – just 600 m from the Congress Centre.

# General Information

## → SECRETARIAT

The registration desk, located at the entrance of the Congress Venue, is open as follows:

### Thursday 15<sup>th</sup> December

8.30 am - 6.30 pm

### Friday 16<sup>th</sup> December

8.30 am - 6.30 pm

### Saturday 17<sup>th</sup> December

8.30 am - 2.00 pm

## → EXHIBITION

The exhibition area is located in the Congress Venue, Level -1.

Participants are encouraged to visit the industry exhibition, which will be accessible for the duration of the congress.

## → SCIENTIFIC SESSIONS

All Scientific Sessions will take place at Level -1. The conference hours are specified in the programme.

## → REFUND POLICY

In case of cancellation without replacement, the fee less handling charges of 100 EURO will be refunded, provided a written request is received by MZ Events before 15th November 2022.

No refund can be made if notice of cancellation is received after this date. Any refund will be made after the congress.

## → CERTIFICATE OF ATTENDANCE

Certificates of attendance will be sent by email at the end of the congress.

## → REGISTRATION PACKAGE

The conference registration package includes:

- Congress bag and information package
- Certificate of attendance
- Attendance to the scientific sessions
- Access to the exhibition area
- Meals as indicated in the programme

### REGISTRATION FEE

All delegates must register to attend the congress. Registration fees as follows:

#### Early Rate

(until the 25<sup>th</sup> October 2022)

DELEGATE 650 EUR

STUDENT 350 EUR

(EDUCATION & TEACHING PACKAGE <=30)

#### Late Rate and Onsite

(from the 26<sup>th</sup> October 2022)

DELEGATE 750 EUR

STUDENT 450 EUR

(EDUCATION & TEACHING PACKAGE <=30)

Registration in the student category is only open to people able to provide a valid official certificate.

On-site registrations and social dinner tickets must be paid only by credit card or cash.

### CONGRESS KIT

The congress kit can be picked up at the Congress Kit Desk near the registration area, upon presentation of the congress-kit ticket provided with your badge.

### BADGES

Participants are requested to wear their badges at all time during the conference for admission to all the conference areas.

### LANGUAGE

Official language is English. Simultaneous translation is not provided.

### CLOAKROOM

A cloakroom will be available for clothes and luggages for the whole duration of the congress.

### WIFI

Wi-Fi will be available in the conference area.

### INTELLECTUAL PROPERTY

During the conference, it is not permitted to film or take pictures of the speakers and/or their presentations.





# General Information

## EDUCATIONAL CREDITS (ECM)

Educational credits (ECM) are provided to the Italian attendees only.

Si ricorda che per ottenere il rilascio dei crediti formativi ECM attribuiti alla giornata formativa, ogni partecipante deve:

- frequentare il 90% dell'impegno orario previsto, documentato dal foglio firme giornaliero;
- compilare obbligatoriamente la scheda anagrafica in ogni suo campo (in stampatello o in calligrafia leggibile), i cui dati saranno utilizzati esclusivamente ai fini ECM; le schede incomplete o illeggibili rendono impossibile l'assegnazione dei crediti ECM;
- compilare online il questionario di gradimento dell'evento.

## Crediti assegnati: 5,7

Si informa che l'attestato di partecipazione ECM non costituisce titolo abilitante per l'esercizio delle attività trattate.

## EACCME ACCREDITATION

An application has been made to the UEMS EACCME® for CME accreditation of the MBN2022 Aesthetic Breast Meeting.

Each medical specialist should claim only those hours of credit that he/she actually spent in the educational activity. To receive the Certificate and get the Credits you are kindly asked to go to the Registration Desk at the end of the Conference, fill in a form with your personal data, sign for presence and give back the Learners Feedback Questionnaire duly filled out.



# Reserve a room

Promotional codes were created for all participants who desire to reserve room in one of the hotel nearby the congress venue.

## NH Collection Milano CityLife\*\*\*\*

*Via Bartolomeo Colleoni, 14, 20149 Milan, Italy - 250 mt from the Allianz MiCo*

The NH Collection Milano CityLife benefits from a prime location in Milan's CityLife district, which is home to iconic skyscrapers, posh residences and several high-end shopping malls. The hotel itself is a truly unique building. Formerly the Chiesa Cristo Re church, the hotel has now been completely redesigned and reimaged.

However, many of the building's original features have been tastefully retained. You'll get a taste for this experience as soon as you arrive, because the lobby is part of the old church. Now though, these original features are beautifully complemented by new installations, such as the stunning rooftop swimming pool, which provides panoramic views over the city.

If you are interested to secure here your room at a special price, please use the following link : [www.nh-hotels.it/event/-mz-674036](http://www.nh-hotels.it/event/-mz-674036)

## Enterprise Hotel \*\*\*\*s

*Corso Sempione, 91, 20149 Milano MI - 500 meters from the Allianz MiCo*

A plush and modern 4-star superior hotel, it has become a point of reference in the city for an eclectic array of Milanese and international clientele. The history of the Enterprise Hotel is a summary of the who's-who of production in Milan - in industry, publishing and design - having arisen at the beginning of the 19th century as a factory, before becoming a great printing works, prior to the 2002 transformation into the first Hotel of design in the city.

Today, the hotel embodies a new way of hospitality, hinted at right from the entrance by the impressive and colourful architecture of the lobby, where the spaciousness unites with a warm and friendly welcome.

NEXT TO THE CONGRESS VENUE

If you are interested please enter in the hotel website

[www.enterprisehotel.com](http://www.enterprisehotel.com) and write the special code in the dedicated box "Insert Code" to obtain a 15% discount.

**The code is: mbn2022 (small letters)**

## Acknowledgements

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## Acknowledgements

Exhibitors



Auspices





**ORGANISING SECRETARIAT**  
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